WSBA Board Meeting minutes April/May

5/15/2023

In Attendance: Steve, Scott, Chip, Ty, Stephanie, Mike, Paul, Adrian and Katherine.

**Reviewed first part of the race season.**

* + Had a few brutal injuries which is more than normal.
  + We experimented a bit and handed out WSBA race numbers at the events.
    - Lessons learned - people enjoying getting the number at the race but they won’t pay unless reminded.
      * Handed out 30 numbers so far.
  + We are about 3% above our WSBA memberships this year compared to last year. We would like to be at 750 members by the end of the year.
    - Good feedback on our new WSBA jersey design.
    - Good momentum
    - IVRR didn’t have very good participation. 150 registered.
      * MTB race was also taking place.
      * Hot weekend.
      * Spokane had a MTB youth event with 600 participants. Pulled people from IVRR.
    - Lost a couple of races (Tour of WW).
    - Overall, felt like a lot of positive momentum so far this year. A lot of public positive feedback.
    - Tour de Bloom did a good job. Around 85% of people were outside of Washington. A lot of Canadian participants. Ace does a good job cultivating relationships and putting on the best stage race in Washington.
    - Seward seems to be a lot of road racers ‘A’ race, which hurts other races participation numbers during the weekends. Weekday races seem to compete with Weekend stage race numbers.
    - Officiating perspective - Mike
      * Need to have a medical crew ready, since bad things do happen.
      * Tour de Bloom had 10 officials (3 new). Good learning experience.
      * No risk of races being cancelled because of lack of officials.
        + Hurting in Eastern Washington for officials.
      * Center line rule is not being followed.
        + We need to call them out and then follow up after the race to enforce the rule. It is unfair and it can be unsafe.
        + Recommended officials go over centerline rule before the race started and encourage racers to hold each other accountable.

**Race Calendar**

* + June looking good with track.
  + Track preseason was full and competitive. Tuesday night training sessions are hit and miss. Season starts on May 26th.
  + MTB calendar looks good. Wednesday Night Worlds have had a great turnout.
  + Road calendar is light. Volunteer park is the only weekend race. Senior Crit championship. Struggling to get the beer garden permit from the State.
    - * In July we will have the EPIC series (2 crits).
      * Junior Road Race needs to find a location and race.

**Chip’s thoughts:**

* + Can Ace also promote Tour of WW since he does a great job Tour de Bloom?
    - If Ace helps, Kaylor (Racer from WW) would jump.
  + Lack of volunteers impacting races.
    - Each board member needs to reach out to the race organizers in their region to see how it is going with recruiting volunteers.
      * Volunteer Park in Everett - Chip/Adrian.
      * RC3 - Ty.
    - Need to encourage teams to put on races or at least provide volunteers. Good policy for teams is to require members to volunteer for one event to be a part of the team.

**Misc**

* Need to replace race radios at some point. This will be expensive. Scott will get a quote.
  + Reviewed safe sport completion status.
    - Need to include background checks.
  + Appreciate the energy and leadership from Scott this season.
  + Reviewed and approved minutes from March 7th.

**Tabled for next meeting:**

- Financials were not reviewed since Angela was unable to attend.

- Marketing/Website pushed to a later date.