

## WSBA Minutes 7/25/2022

Meeting called to order 7:05 pm

Attendance: David Hills, Scott Stout, Gina Kavesh, Mike Sirott, Ty Driskel, Dan Fealk, David Chipchase, Margaux McBirney, Erik Johnson

Minutes from May were approved.

Financials major changes were the expense for Erik (Erik Anderson accepted the offer to assist with his race date change) and we renewed 2 years for the trailer. WSBA is \$5600 net income for 2022. Balance sheet is steady. We are up to date on all of our invoices. Equipment has been repaired and it is up to date and included radio repairs, replacing lost signage (which was reimbursed by Tour de Bloom where they were lost).

Memberships are currently 690 YTD. Some may trickle in between now and the end of the year.

Meet the Team Rides – since nobody from the WSBA board is able to coordinate, this is up to the teams in the region.

WSBA TT is back on the calendar. WSBA will provide jerseys and medals. There was an approved motion to reimburse the promotor for prize pay out up to \$2000, depending on which fields happen on the day of the event.

Open forum, how do we grow the organization, get more members and get more events. Key ideas and brainstorm include the following:

- Build promoters including a “how to guide” for new promoters, best practices and incentives
- Increase officials and opportunities for new officials
- Find host communities (cities) that want bike racing in their localities
- Improve Communications including Instagram and Slack
- We would need to do a survey to the membership.
- Crit Series with a team competition facilitated by the WSBA
- A circuit race series
- Best All Around Racer model relaunch
- More team involvement in races (volunteering and promoting)
- Improve the selling experience for WSBA numbers at races including Seward Park

8:20 Meeting adjourned