

WASHINGTON STATE BICYCLE ASSOCIATION

Board of Directors Conference Call

July 27, 2020

MINUTES

Participating: Paul Bourcier, Ted Chauvin, David Chipchase, Nigel Davies, Dan Fealk, Glen Conley, David Hills, Eric Johnson, Gina Kavesh, Kevin Raymond, Mike Sirott, Martha Walsh

Gina started the meeting at 7:04. Minutes of the June 15, 2020, meeting were approved.

Dan and Gina reported little change in the WSBA's financial position. Some funds came in from USAC for racer days at Mason Lake and Icebreaker Time Trial, along with a few new memberships. The current P&L statement and balance sheet were shared with the board.

The board discussed pricing for 2021 memberships, especially in light of the lack of racing available to members in 2020. A motion to increase dues to \$30 in 2021 was approved and immediately followed by motions to (1) discount 2021 memberships by 50% for returning members who renew by January 31, 2021, and by 75% for renewals by December 5, 2020, and (2) spend up to \$6,000 to provide each 2020 member with a cloth buff featuring WSBA sponsors Volk, Absolute Mortgage, and TandM Real Estate. Both of these motions were also approved.

Other discussions about 2021 and membership included the provision that the top 10 cat 1-2 riders in the 2019 BARR will carry their bib numbers (1-10) into 2021. Chip encouraged board members to advertise in as many ways as possible the opportunities to race as soon as those are known, and Gina plans to have a conference call in September or October with promoters to generate ideas for cooperation and participation in 2021. Meet the Team rides will take a different form this year, and hopefully teams will figure out new ways to draw new racers. Signage to share the website with a QR code was also discussed.

For the remainder of 2020, all WSBA road events are canceled except the time trial series. All cyclocross events are also likely to be canceled. There was discussion of a possible virtual event, a Tour de WSBA, to take riders to breweries and bike shops that sponsor teams. The Pedal for Pints Challenge blood drive has brought about 25 donations so far. The Gear to Go concept has run into too many uncertainties to plan much at this time and is on hold; the promoter call may show what would be most valuable to race organizers.

The track has organized small time trials under ATRA, and these have already sold out. Track record attempts are also being organized.

The meeting was adjourned at 7:58 pm.